

A division of JPL Earthworks inc.

Johnny Paycheck Landscaping

We **GUARANTEE** you will love your landscape!

Dear Prospective Client:

Each season we are flooded with emails and phone calls from folks who “**need final grade and sod**”. We understand however, that what they may actually need is a complete landscape. Before preparing an estimate we share our experience gained from the hundreds of landscaping projects we have completed. Then we share the benefits of **a complete yard done the Johnny Paycheck way.**

If you are looking for landscape services, I'd like to share some ways that our experience and service will benefit you:

Being a know-it-all isn't always a bad thing. We know what works and what doesn't, and sometimes just giving a client what they ask for isn't enough. This is why we *won't* plant grass at the side of your house (it doesn't last) and why we *will* use the right bricks for your landscape wall (so that it will last!).

Your friends might help you move a couch... but will they lift an 700lb tree for you? A caliper tree is a requirement, and it's important to plant it right. We work safely and have tree planting professionals on staff, not to mention specialized tools for our trade.

Sometimes its who you know. We have the inspectors on speed dial, the suppliers love to work with us, and our subcontractors are industry leading, so all aspects of your project are completed seamlessly.

Time flies like an arrow... I have a friend that gave up two weeks of vacation to finish his yard. It was time consuming because he had to learn as he went and fix his mistakes not to mention all of the trips to get supplies or rent equipment. For the money he may have saved, he could have worked a few extra days at his regular job (which he is really good at) and had the project completed by professionals in less time, meaning he could use his vacation to enjoy his yard rather than work on it.

Johnny likes being called a Salesman. Wouldn't you rather have someone give you great service *and* a great product? That's what we set out to do every day and there are lots of client testimonials to prove it. We are a business built on referrals and we know that if you get great service, you won't hesitate to recommend us.

In closing, if you are needing landscape construction services I hope that you will contact us. Just don't be surprised if you **get more than you ask for!**

Thank you,

Dave Storey
Managing Partner
JPL Earthworks Inc. - Johnny Paycheck Landscaping.
780 4862435
dave@johnnypaychecklandscaping.com